



FOR IMMEDIATE RELEASE

PINEBRIDGE INVESTMENTS INTRODUCES NEW NAME IN TRANSITION TO INDEPENDENT ASSET MANAGEMENT COMPANY

New York, NY, November 20, 2009 – PineBridge Investments (“PineBridge”) is the new brand name of the asset management and investment advisory business that is being sold by American International Group, Inc. (AIG). The new name was officially announced today. The rebranding marks the beginning of a new era for the firm as it transitions into an independent business.

PineBridge Investments will continue to offer broad capabilities in alternative investments, listed equity and fixed income to a diverse group of institutional and individual clients. The firm will maintain its unique global footprint that currently includes operations in 32 countries, with headquarters in New York.

The new PineBridge Investments brand embodies the company’s primary goal of bridging clients to investment success, with a balanced focus on risk, reward and innovation, through an extensive range of capabilities spanning regions, markets and asset classes. The new brand name also reflects the company’s rich heritage and roots on Pine Street in New York’s financial district. PineBridge’s logo represents upward growth, as well as the three asset classes – equities, fixed income and alternatives – in which the firm invests. It embodies a modern interpretation of both pine needles and the cables of a bridge.

“The announcement of our new brand name is an exciting milestone, marking a significant point as we transition to being an independent business,” said Win Neuger, Chief Executive Officer. “We are building on an already strong foundation: our diverse investment capabilities and expertise, and an established culture of success. Now, combined with our new financial partner, we are even more effectively positioned to succeed in our markets, deliver results for our clients and grow our business. For our clients, employees and other stakeholders, our new brand will come to stand for partnership, excellence and innovation, and we look to the future with a great deal of enthusiasm and confidence.”

PineBridge Investments will be formally transitioning to the new name across its global offices and products over the next several weeks. The process is scheduled to be finalized in conjunction with the completion of the sale of the business, which is subject to regulatory approvals and other consents.

About PineBridge Investments

PineBridge Investments is a global, multi-product asset manager with extensive capabilities in listed equity, fixed income, hedge funds and private equity investments. Member companies of PineBridge Investments provide investment advice and market asset management products and services to clients around the world, manage more than \$88 billion in assets and employ approximately 900 professionals in 32 countries as of 30 June 2009. For additional information on PineBridge Investments, visit www.pinebridge.com.

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